

Tony Cañas, MBA, CPCU

INSURANCE SPEAKER AND BLOGGER



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ENGAGING MILLENNIALS IN THE INSURANCE INDUSTRY:

Tony shows up wearing his trademark Superman T-shirt and red sports coat, immediately creating a memorable experience. From the very beginning, Tony's interactive session is unique for the Insurance Industry. The first half of the session is told in the form of humorous stories illustrating why Millennials are different than their predecessors, and why it makes sense to change the way we do business to get the most out of them. The second half presents several free or low-cost ways we can engage our Millennials and help them fall in love with insurance.

Audiences all over the US have given the session top marks, with over 80% usually ranking it as "Excellent" during the end-of-presentation interactive survey.

BIO:

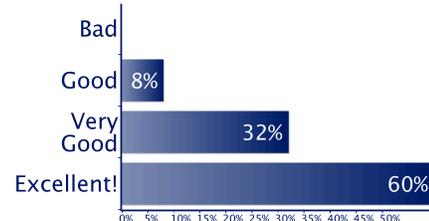
Tony Cañas is a young insurance nerd, blogger, podcaster, and speaker. He's the voice of the Millennial generation in the insurance industry helping the industry understand how to engage this large demographic that will soon make up over 50% of the workforce.

Tony has been in the insurance industry since 2009. During that time he has completed his CPCU, AU, AIC, ARM, ARe, ASLI, API, AIS, and AINS designations along with his Toastmaster's Competent Communicator and Advanced Communicator Bronze public speaking designations. Having worked in claims, underwriting, finance, and sales at four different insurance carriers, six cities, and five states, he has gained a broad understanding of the industry.

Tony has been very involved in the industry's effort to recruit and retain Millennials and has become a well-known speaker and blogger on the topic.

Tony is passionate about insurance, technology, innovation, and about engaging Millennials in the insurance industry.

How was the presentation?



88% said Tony's session was Very Good or Excellent!

"Mr. Cañas was a very energizing and entertaining speaker. Completely enjoyed his presentation."

"The presentation by Tony Cañas of InsNerds was the most eye opening presentation of the day!"